We claim:

1. A method for making an embossed blister formed from a laminated film comprising forming a blister by advancing a pin having a face with an indicia thereon in transversal direction relative to the film plane towards and into engagement with a platen bearing an indicia forming die thereon and located on the opposite side of said film wherein said advancing movement of the pin controllably stretches the film around the blister in a manner minimizing stretching of the film located at the base of the blister.

2. The method according to claim 1 wherein the method for making an embossed blister from a laminated film is a cold forming method.

3. The method according to claim1 wherein the laminated film comprises a metal foil and at least one polymeric layer on either side of said foil.

4. The method according to claim 3 wherein the metal foil is composed of aluminum.

5. The method according to claim 1 wherein the pin face comprises a slightly concave surface having a peripheral edge.

6. The method according to claim 1 wherein the pin body is adapted to progressively engage the film and comprises at least two contiguous frusto-conical portions adjacent to the pin face having different apex angles in a gradient.

7. The method according to claim 1 wherein the portion of the pin body adjacent to the pin face and the pin face itself comprise different materials having differing friction parameters.

8. The method according to claim 1 wherein the platen bearing an indicia forming die is located in a base which is not configured to form a mold against which the laminated film is contoured.

9. A method for making an embossed blister formed from a laminated film comprising forming a blister by advancing a pin having a face with an indicia thereon in a transversal direction relative to the film plane towards and into engagement with a platen bearing an indicia forming die thereon located on the opposite side of said film wherein said pin face has a slightly concave surface and peripheral edge, and the pin body is adapted to progressively engage the film and comprises at least two contiguous frusto-conical portions adjacent to the pin face having different apex angles; and wherein said advancing movement of the pin controllably stretches the film around the blister in a manner minimizing stretching of the film located at the base of the blister.

10. An apparatus for making an embossed blister formed from a laminated film comprising:

a) a pin having a body and face portion, said face having an indicia thereon and said pin body being adapted to progressively engage the

film from the pin face and comprising at least two contiguous frusto-conical portions having different apex angles;

b) a platen bearing an indicia forming die therein and adapted to accommodate a laminated film thereon wherein said platen is in a base which is not configured to form a mold against which the laminated film is contoured; and

c) means for advancing said pin towards and in engagement with said platen;

wherein said pin indicia and platen indicia are complementary and said pin is positioned transversally to said platen and adapted to controllably stretch said film to form a blister in a manner minimizing the stretching of the film located at the base of said blister.

11. The apparatus according to claim 10 wherein the pin face comprises a slightly concave surface having a peripheral edge.

12. The apparatus according to claim 10 wherein the portion of the pin body adjacent to the pin face and the pin face comprise different materials having differing friction parameters.

13. A blister pack comprising a blister formed according to the process of claim 1.